



GLOBAL BRANDED  
RESIDENCES

# COMPANY OVERVIEW

STRATEGIC CONSULTANCY  
FOR BRANDED RESIDENCES

[GBRESI.COM](http://GBRESI.COM)

# GBR PROVIDES MARKET & DATA-DRIVEN ADVISORY SERVICES FOR BRANDED RESIDENTIAL DEVELOPMENTS ACROSS THE WORLD

The GBR approach is centred around optimising branded residences projects at a pre-construction stage in order to achieve successful sales results.

We strive to create a balance between our clients' development strategy and exit horizon by recommending optimal brand and operating partners, development strategy, composition and unit pricing. GBR ensures that the expectations of the target market of purchasers, as well as of the brands and operators, are met cost-effectively and efficiently.



*Amanzoe, Agios Panteleimonas, Greece*



With decades of experience in providing consultancy for some of the world's most iconic and landmark branded developments, GBR brings a sophisticated data-driven approach to the conceptualisation, branding strategy, composition and structuring of branded residential projects around the world.

We work with leading developers, resorts, investors, hotels and non-hotel brands to optimise development plans, pricing strategies and negotiate branding partnerships, to ensure a successful development, marketing and sales program.

GBR is headquartered in the UK with team members and strategic partners in North America, Europe, the Middle East and Asia.



# SERVICES

GLOBAL BRANDED RESIDENCES

Mandarin Oriental, Madrid, Spain

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## STRATEGIC CONSULTANCY REPORTS

In many cases, Strategic Consultancy Reports are a required element of due diligence that is requested by the brands and operators, before committing to brand the project.

A thorough understanding of the market dynamics in the location where our clients are developing, coupled with the design of a product that meets the expectations of the target buyer demographic, is crucial to ensuring the success of their developments.

We provide comparable case studies, market analysis, competitor profiling and buyer profiling to make sure the development plans are optimised for the sales campaign.

This analysis is then converted into market-driven recommendations for the optimal branding strategy and composition of the development from unit mix, sizing and pricing to recommended services, amenities and rental program structures.



25Hours Heimat Dubai Residences, UAE

## CLIENT TESTIMONIALS - STRATEGIC CONSULTANCY

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### TANYA GOLAU

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Chief Operating Officer  
LCH Development Limited, Jamaica

*‘We needed guidance, support, and someone with in-depth knowledge of this industry, to assist us in our endeavours of introducing luxury branded residences to Jamaica. We retained Riyan and his team at GBR.’*

*Riyan came to Jamaica and meticulously executed our market feasibility study. His ability to enter a territory with very little residential branding footprint, and analyze the market, providing tailor-made solutions, was instrumental in shaping our market entry strategy. Riyan thinks out of the box, he is easy to communicate with, he is professional and timely.*

*I, without hesitation, would highly recommend Riyan and his team at GBR to any company seeking to navigate this course.’*

### ANTONIO PAN DE SORALUCE

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Founding Partner  
Blason, Madrid

*‘Blason engaged Global Branded Residences in late 2023 to provide a market study and product definition regarding a branded residences project in Extremadura, near Madrid.’*

*We were highly impressed with the quality and depth of the study and the commitment GBR made to supporting their recommendations with data and analysis.*

*We would recommend to any developer or investor to seek GBR’s advice on the successful formulation of their branded residential project.’*



The Pinnacle, Jamaica



La Dehesa, Extremadura, Spain



Antigua

*“During the master planning process of a mixed-use re-development of a high-end resort in the Caribbean, Riyan was instrumental in providing invaluable market intelligence and hospitality related real estate advisory services.*

*He entirely immerses himself in the creation of an encompassing real estate vision, whilst supporting the development process with practical, actionable real estate strategies in the interest of his client.*

*I found Riyan to be communicative, personable and fully engaged with various stakeholders in the project. He contributed his wealth of experience over different asset classes proactively.”*

### MARC SONTAG

Chief Real Estate Development Officer  
Fairway Family Office, Antigua

[VIEW FULL TRACK RECORD](#)

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## BRAND SELECTION & NEGOTIATION

The key to a successful branded residential development lies in selecting the right brand to partner with and securing the most favorable commercial terms.

Whether a hotel brand providing operational management or a high impact non-hotel (fashion, design, automotive, celebrity) brand, we work with our clients to select the best brand for their development and then negotiate the governing contracts on their behalf.

With a long-standing and trusted relationship with the sector's leading brands, GBR is able to bring the right brand to the table and understands how to achieve the best terms for a long-term partnership.



Mandarin Oriental Residences, Madrid, Spain

CLIENT TESTIMONIALS - BRAND SELECTION & NEGOTIATION

MAXIMILIAN SCHEER

Development Manager  
Market Asset Management, Budapest

“Riyan and his team have demonstrated a remarkable ability to familiarize themselves with a new city’s residential market, understanding its context and future potential alike. As such, they were able to narrow the possible suitors to our project in an efficient and timely manner. GBR’s eagerness to learn about a location, strategic approach, and extensive network, reaching beyond brand selection, have been invaluable in identifying and connecting MAM with key players in the sector. Although the deal is still in progress, the clarity and focus GBR has brought to the process have been commendable and have given us confidence in achieving a successful outcome.”

ROBERTO PULIDO

Chief Executive Officer  
Mira, Mexico

“In 2022/23, Mira engaged Riyan Itani and the Global Branded Residences team to assist in the contract negotiations for our standalone branded residences project in Mexico City. We were very appreciative of their expert guidance which extended beyond negotiation skills; their invaluable insights into brand selection and deal economics ensured that we secured favourable terms in our agreements, leading to the successful closure of contracts with Armani, our chosen branding partner.”

[VIEW FULL TRACK RECORD](#)



Hotel Budapest, Budapest



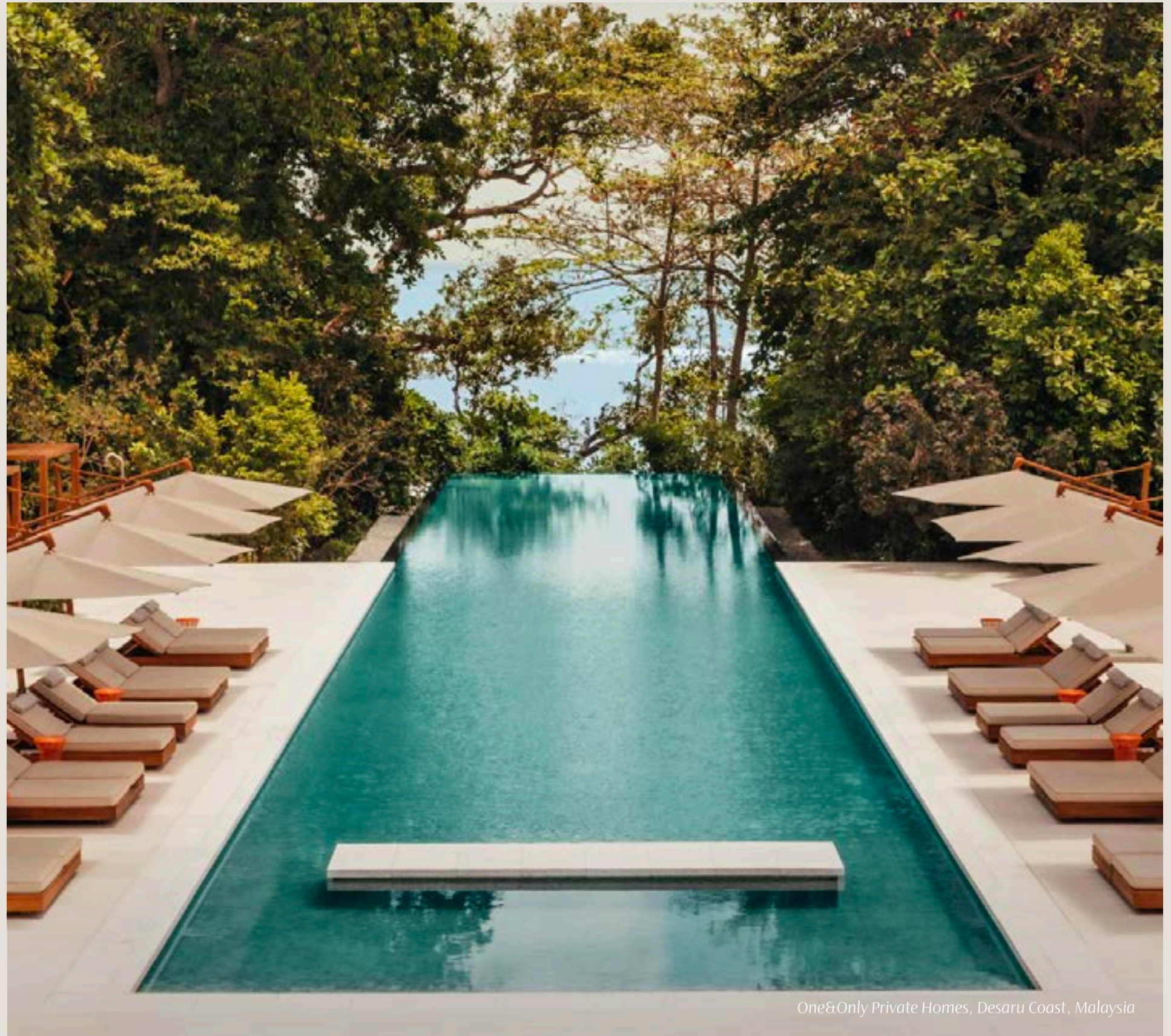
Armani Residences Masaryk, Mexico

03

## MARKET RESEARCH

Understanding the market dynamics in the locations where our clients operate is essential for ensuring the success of their developments. We provide comparable analysis, competitor profiling and buyer profiling to make sure their development plans are optimised. This analysis is then converted into market-driven recommendations through our strategic consultancy reports.

Understanding your potential buyers, their spatial preferences, their expectations for services and amenities and most importantly their budget requirements for a purchase, is critical to successful sales. We provide data-driven analysis of these key motivations, preferences and expectations to make sure our clients are fully informed.



*One&Only Private Homes, Desaru Coast, Malaysia*



*“Retaining Global Branded Residence in 2024 for market-driven intelligence on Dubai’s thriving branded residential sector provided us and our client with valuable insights into emerging trends, product profiles, and buyer interests. GBR’s team delivered a comprehensive dataset across various city locations, case studies and develop profiles which enabled us to clearly identify trends and opportunities that leveraged the accuracy of our business plans and financial models. It was a pleasure collaborating with Riyan and his team.”*

**JEAN-PAUL L. CASSIA**

Executive Director  
XCASSIA GLOBAL LIMITED

[VIEW FULL TRACK RECORD](#)

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## BRAND ADVISORY SERVICES

Whether a new brand seeking to enter the sector or an established brand looking to enhance its branded residences portfolio, GBR offers a comprehensive range of advisory services to foster growth.

This includes advisory services regarding marketing documentation, contractual documents, staffing requirements and sales support for developers.



SLS Palm Jumeirah, Dubai

EUROPEAN HOTEL BRAND  
– CONFIDENTIAL

2023

In 2023, a world-famous hotel operator engaged Global Branded Residences to provide a two-stage brand entry advisory service comprising a first principles analysis of the essence of the brand and how it could be translated into the built environment for branded residences.

The objective of the engagement was to provide strategic advice to ensure that the brand's internal structures, as well as marketing collateral and contractual documentation (among others), were as market-driven, competitive and appealing as possible to the global development and end-user markets.

SWISS JEWELLERY BRAND  
– CONFIDENTIAL

2023/24

In 2024, an internationally- recognised jewellery and watch brand engaged Global Branded Residences to provide a thoroughly researched, market-driven and competitively astute set of guiding principles for their potential entry into the branded residences sector, in response to the growing profile of branded residential real estate in both a resort and urban context.

GBR delivered a comprehensive overview of the 'state of play' of the sector, as well as the pitfalls to be avoided and the opportunities to be capitalised on. Working alongside an internationally-renowned design firm, we provided early indicative conceptual design to communicate the vision for how the brand could be woven into the world of hospitality-led real estate.





Perhaps the most in-depth brand advisory scope that GBR has provided. A global publishing house with some of the most iconic fashion, lifestyle and celebrity brands instructed GBR to provide a comprehensive analysis of the potential for its sub-brand publications to enter the branded sector. In depth focus group and competitor analysis, alongside stakeholder consultation, enabled the development of a comprehensive market entry strategy and action plan to deploy their iconic brands into the sector.

GLOBAL PUBLISHING COMPANY  
- CONFIDENTIAL

2025

[VIEW FULL TRACK RECORD](#)

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## BRAND PREMIUM STUDIES

One of the major reasons for the widespread growth and success of the branded residences sector is the premium that can be achieved in sales over non-branded developments. We work directly with hotel and non-hotel brands to accurately calculate the premium they have achieved in sales in projects around the world. This enables them to secure more projects by independently and objectively evaluating the value their brand adds.



W Residences, Manchester, UK

CLIENT TESTIMONIALS - BRAND PREMIUM STUDIES

DANA JACOBSON

Chief Development Officer  
U.S. Luxury Brands and Global Mixed  
Use Development

“Marriott International commissioned Global Branded Residences to provide some annual brand premium studies in 2024, relating to a range of global branded projects across our luxury and premium brands.

The studies were completed within the timeline we provided and the output was of a very high quality. The methodology they use has been reviewed at length by Marriott and we consider GBR as a trusted advisor to produce independent and accurate brand premium studies.”



Ritz-Carlton Reserve, Papagayo, Costa Rica

BRAD BERRY

Vice President  
Global Residential Development  
Rosewood Hotel Group

“Rosewood Residences has engaged with GBR to produce numerous market intelligence reports and brand premium studies. Their approach has always been professional, punctual and the results have been positive.

I consider Riyan a key advisor for branded projects, for both operators and developers anywhere in the world. I look forward to continuing our work with GBR and would recommend them to anyone engaging in a branded residential project.”



Rosewood Baha Mar, Bahamas

[VIEW FULL TRACK RECORD](#)



# OUR TEAM

GLOBAL BRANDED RESIDENCES

One&Only, Portonovi, Montenegro



A GLOBAL LEADER IN BRANDED RESIDENTIAL ADVISORY, RIYAN IS A MULTI-AWARD-WINNING CONSULTANT AND HAS ADVISED ON OVER 150 BRANDED RESIDENCES PROJECTS WORLDWIDE.

RIYAN ITANI MPhil (CANTAB), ISHC

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Founder & Director

For the past 20 years, Riyan Itani has specialised in providing branded and luxury residential development consultancy in the global urban and resort sectors.

His experience covers strategic development advice, feasibility studies, brand selection and contract negotiation, brand premium studies, and brand advisory services.

He is recognised as a global expert in the sector and holds strong relationships with the market's leading brands and operators.

Riyan is a regular keynote speaker, panel member and host at a variety of global conferences and events.

OUR TEAM



CAITLIN URE

Director - Brands and Operators

Caitlin is a dynamic business and marketing strategist with over 20 years of international experience in the property sector, specialising in residential and mixed-use development.

In her role as Director - Brands & Operators, Caitlin brings together developers, brands and operators to collaborate on leading branded residential opportunities around the world.

Her expertise in project branding and marketing enables her to both envision and structure high-value commercial brand partnerships that transform exceptional properties into legendary addresses.



ALDO FLAKSTAD

Director - Head of Consultancy

Aldo Flakstad joined GBR from his role as Head of Residential Development at Knight Frank Italy, where he was focused on strategic development consultancy for branded and non-branded residential projects.

His long history in the international real estate industry has ranged from multi-faceted development to boutique branded residences projects. Bringing decades of experience to the table, Aldo is known for developing tailored strategies that align with business goals, leveraging a deep understanding of industry trends and market dynamics.

A people-focused leader, Aldo is adept at building strong relationships, fostering collaboration, and empowering the GBR team to deliver best-in-class consultancy.



*The Pinnacle, Jamaica*



KATHERINE CHRISTIE MRICS

Senior Development Consultant

Katherine is a Chartered Surveyor, having qualified with Colliers in 2020. Following five years of providing property and asset management advice to high-net-worth clients, she joined GBR in 2023.

In her role as Development Consultant, Katherine oversees Strategic Consultancy reports and Brand Premium Studies, collaborating closely with clients across a range of locations including Europe, the Caribbean, and Dubai.



NINA BERBER

Senior Development Consultant and Data Manager

Nina holds a Master’s in Finance from ESADE Business & Law School, approaching projects with a perspective of quantitative precision. With prior experience in the finance industry, she thrives on creating value, with challenge being her main driver.

Her qualitative, people-oriented side is something she has found to be closely tied to the branded residences and real estate industry on a global level. As a Development Consultant at GBR, Nina manages Strategic Consultancy reports and Brand Premium Studies across various locations, working closely with clients in Malta, Mauritius, Spain, and Dubai.



OUR TEAM

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MELISSA CAMPOS VERDI

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Development Consultant

Melissa is an Architect with a Master’s in Real Estate Finance from the University of Cambridge and has five years of prior experience in residential, commercial, and mixed-use developments across LATAM and Europe. Before joining Global Branded Residences in 2024, she worked at Grupo Lar and V&V Real Estate Group, focusing on portfolio expansions and high-scale developments. She gained hands-on experience across all stages of development, from concept design to execution and asset management.

In her consultancy role at GBR, Melissa combines architectural expertise with financial insight to optimise returns while prioritising design and efficient space use in branded residential projects. She collaborates closely with clients across EMEA and the Americas.



GUILLERMO MASELLA POL

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Development Consultant

Guillermo is a finance professional with a Master’s in Finance from ESADE Business & Law School. He has gained valuable experience in startup environments, focusing on financial analysis and innovative solutions.

Before joining Global Branded Residences, Guillermo worked at Abacum, a financial planning startup, where he enhanced client financial models and collaborated on product development. At GBR, he combines his analytical expertise with a creative approach to optimise value in branded residential projects.



ANNA CARVER MRICS

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Business Development and Brand Selection & Negotiation Manager

Anna Carver joined GBR from her role in Residential Development at JLL London, where she spent five years specialising in development consultancy, and sales and marketing for new homes projects across London.

Her experience spans the full lifecycle of residential developments; from advising developers on strategy, positioning and pricing, to working alongside a range of consultants to achieve best in class marketing materials and unique interior design solutions, in order to deliver successful international and domestic sales and marketing campaigns.

As GBR’s Business Development and Brand Selection Manager, Anna brings to GBR her keen eye for detail and excellence in relationship management, and is passionate about driving value through trusted relationships across the branded residential landscape.



# STRATEGIC PARTNERS

GLOBAL BRANDED RESIDENCES

One&Only Mandarin Private Homes, Mexico

GBR IS SUPPORTED BY  
THE KNOWLEDGE AND  
EXPERIENCE OF OUR  
STRATEGIC PARTNERS.

GBR enhances and broadens its services by working hand-in-hand with some of the industry's most renowned experts from marketing, legal, operations, hotel consultancy and branding.



25Hours Heimat Dubai Residences, UAE

## STRATEGIC PARTNERS

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**CHRIS GRAHAM**

Managing Director, Graham Associates

Chris is an international speaker and commentator on residential real estate, and author of the report “Branded Residences: An Overview.” Former Group Marketing Director at Hamptons International, for over two decades he has led branding and marketing for prestigious developments, earning multiple awards. In 2001, he became a Fellow of the Chartered Institute of Marketing.



**BARRY LANDSBERG**

Principal, Landsberg Residential Consulting Inc.

Barry is Principal at Landsberg Residential Consulting Inc., launching his practice after leadership roles at Four Seasons and Accor Hotels. With nearly 20 years of experience, he has supported over 40 mixed-use and standalone residential developments worldwide. He provides end-to-end development support, consulting, marketing planning and launch process. Collaborating with leading developers in Nashville, Miami, New York, Puerto Rico, Calgary, Crete, and Marrakesh, and assisting luxury and lifestyle brands in developing residential offerings.



**ROGER ALLEN**

Group Chief Executive Officer, RLA Global

Roger Allen is the Group CEO of RLA Global, an international advisory firm specialising in hospitality, leisure, and tourism. With over 20 years of expertise in destination projects, he has worked with leading hotel brands, overseeing planning, financial analysis, and asset management. Previously a partner at Horwath HTL, he contributed to Hotel & Resorts Valuation – An Investor’s Guide.

## STRATEGIC PARTNERS

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**RICHARD BURSBY**

Partner, Taylor Wessing

Taylor Wessing is a market-leading legal adviser in the Hotels & Hospitality sector, with a unique focus on Branded Residences. Led by Richard Bursby, the team combines a top ranked Hotels team alongside one of the strongest brand protection and IP teams in Europe. Their holistic approach ensures optimal legal structures and agreements, protecting the brand through development, sales, operations, and exit.



**RICHARD STEVENS**

Group CEO, Sectorlight

Richard is the group CEO of Sectorlight. His experience on global campaigns led Rich into hospitality, launching each of the GLF Hotels properties into the UK market. Lifestyle branding evolved into real estate, and over the last 15 years, Rich has been instrumental in leading international teams in creating and delivering successful brand strategies and global campaigns for some of the world's leading names in residential commercial destinations and branded residences.





# SECTOR OVERVIEW

GLOBAL BRANDED RESIDENCES

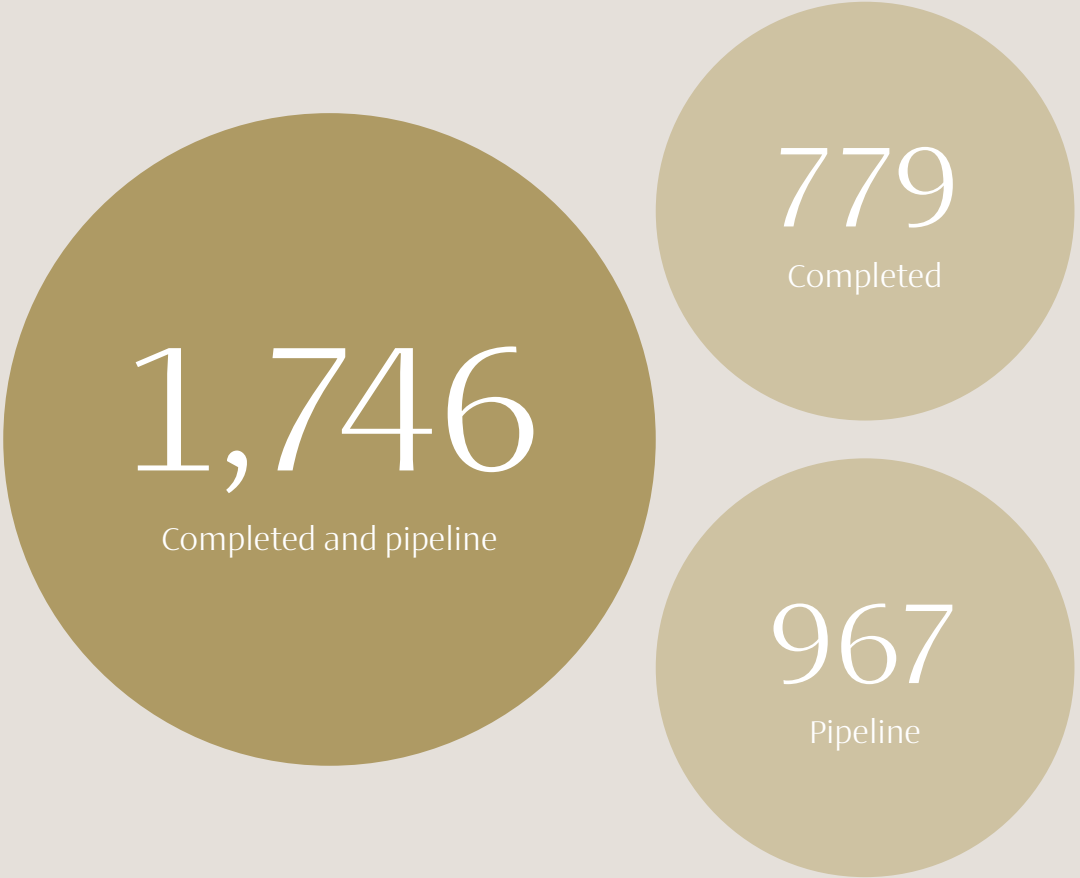
St Regis Red Sea Residences, Saudi Arabia

# BRANDED RESIDENCES ORIGINATED IN NORTH AMERICA, YET TODAY, BRANDS ARE INCREASING THEIR GLOBAL PRESENCE ACROSS ALL GEOGRAPHIES.

According to GBR data and analysis, by Q1 2025 there were 779 schemes, accounting for nearly 124,483 residential units globally, operating across almost every continent. The growth of the sector is set to continue, with supply levels forecast to deliver a further 967 new projects due to be delivered by 2031. This means the global sector will exceed 1,746 schemes over the forecast period, more than double in size at the start of 2025.

The Middle East and Asia Pacific, with their strong economic growth and wealth creation, are increasingly attracting attention and development from global brands. These regions have seen 395% and 168% increases, respectively, in their levels of supply of schemes over the last decade. Emerging markets in Latin America have had significant growth as well, with the number of schemes operating in the region increasing by 313% since 2014.

## COMPLETED VS. PIPELINE PROJECTS



126,129

Number of units – completed

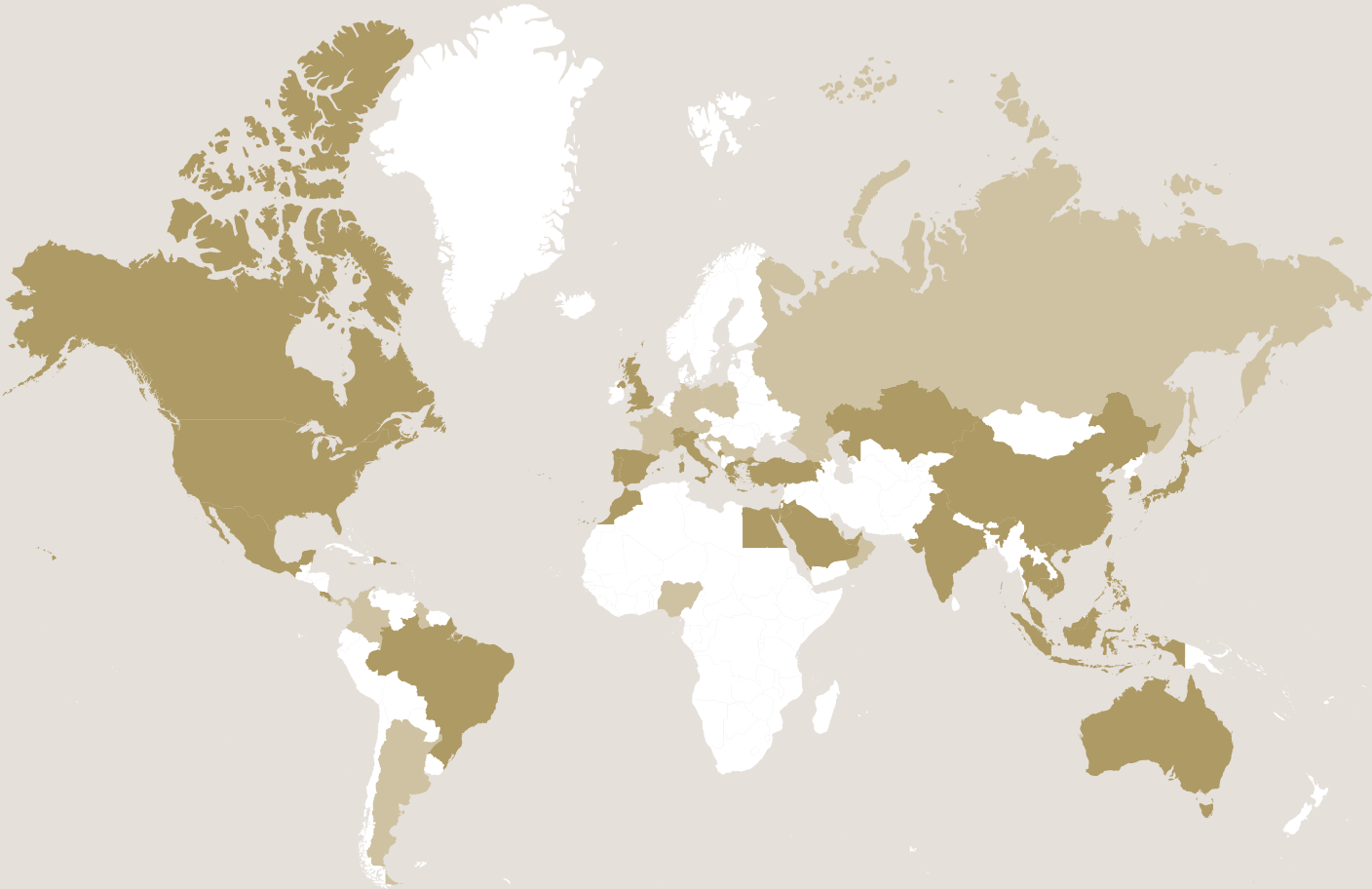
173,512

Number of units – pipeline

# GLOBAL DISTRIBUTION AND GROWTH Q1 2025

The global growth of the branded residences sector is set to continue, with the Middle East leading the charge regarding pipeline growth. Across the region, current supply is projected to increase 176% from end of Q1 2025 (completed projects only) to the end of the forecast period in 2031. Latin America, with pipeline growth of 149%, is a close second and Europe at 102% completes the top three fastest growing locations.

In the 5- year period from 2020 to 2025, 241 new projects have opened across the world and 436 deals have been signed. This equates to around 48 openings and almost 87 confirmed announcements per annum.



● COMPLETED

- Anguilla
- Antigua & Barbuda
- Argentina
- Australia
- Austria
- Azerbaijan
- Bahamas
- Belgium
- Belize
- Bermuda
- Brazil
- Bulgaria
- Cambodia
- Canada
- Cayman Islands
- China
- Colombia
- Costa Rica
- Croatia
- Cyprus
- Dominican Republic

- Ecuador
- Egypt
- Fiji
- France
- Germany
- Greece
- Grenada
- Hong Kong
- Hungary
- India
- Indonesia
- Israel
- Italy
- Japan
- Jordan
- Kazakhstan
- Kenya
- Lebanon
- Malaysia
- Malta
- Mauritius

- Mexico
- Montenegro
- Morocco
- Myanmar
- Norway
- Oman
- Panama
- Peru
- Philippines
- Poland
- Portugal
- Puerto Rico
- Qatar
- Russia
- Saint Kitts and Nevis
- Saint Lucia
- Saudi Arabia
- Serbia
- Seychelles
- Singapore
- South Africa

- South Korea
- Spain
- Sri Lanka
- Switzerland
- Taiwan
- Thailand
- The Kingdom of Bahrain
- The Maldives
- Turkey
- Turks and Caicos Islands
- United Arab Emirates
- United Kingdom
- United States
- Uruguay
- Vietnam
- Virgin Islands
- Zanzibar

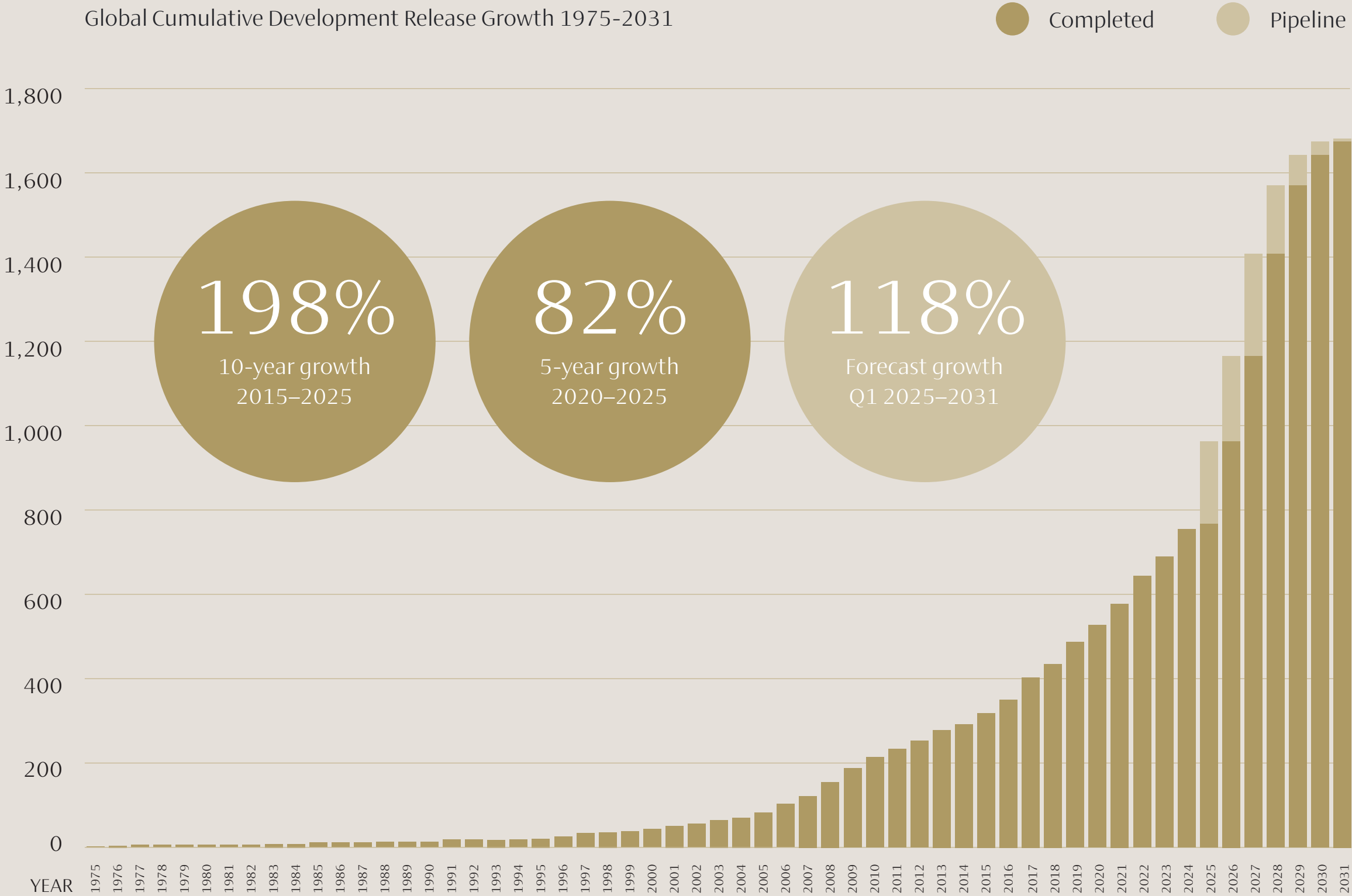
● PIPELINE

- Albania
- Armenia
- Azerbaijan
- Bahrain
- Barbados
- Curaçao
- Dominica
- Georgia
- Grenada
- Guatemala
- Guyana
- Iceland
- Iraq
- Jamaica
- Mozambique
- Nigeria
- Pakistan
- Palau
- Republic of Cabo Verde
- Romania
- Sint Maarten
- Tanzania
- The Netherlands
- Uzbekistan

# MARKET GROWTH FORECAST TO CONTINUE

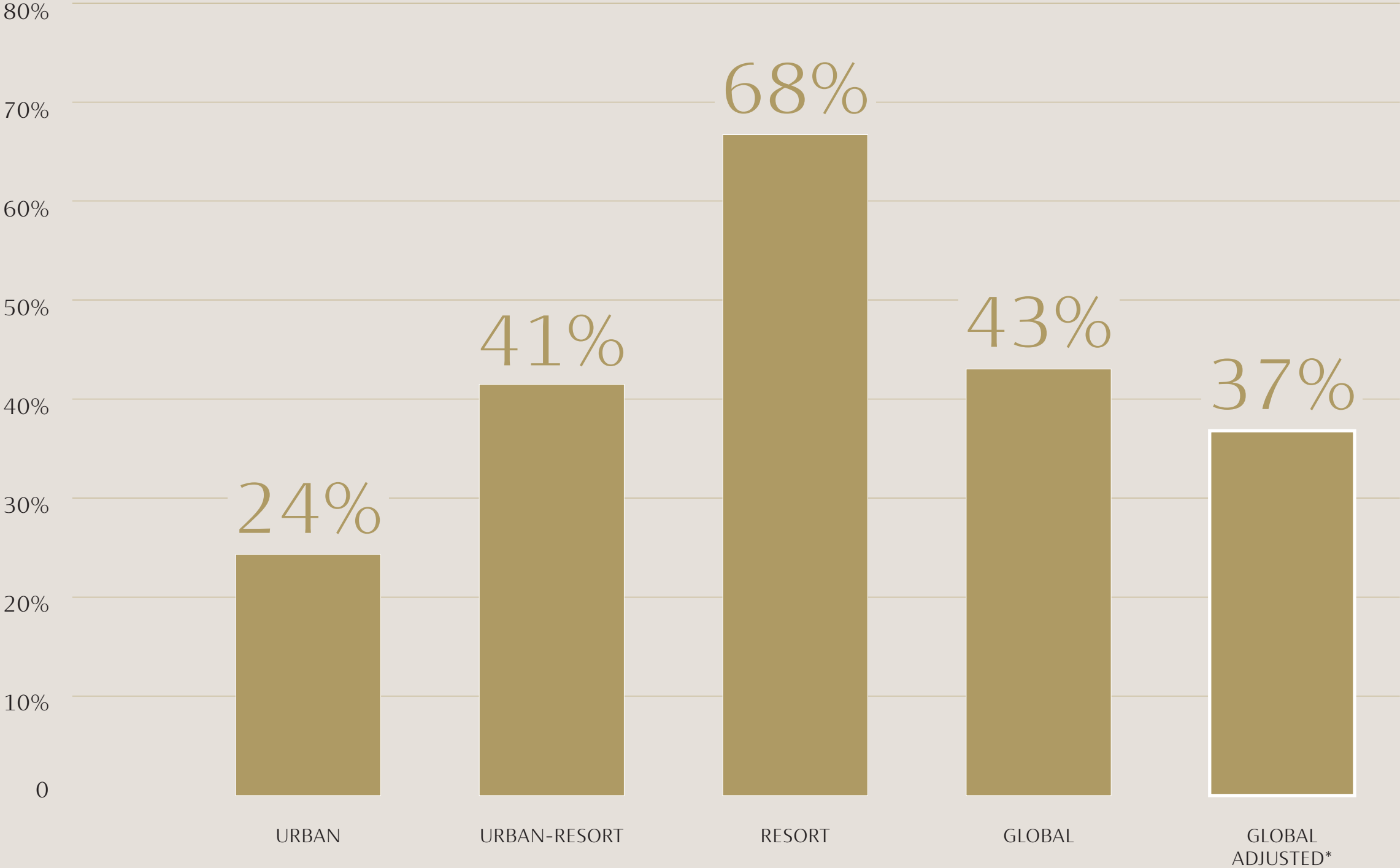
The 10-year growth of the branded residences sector has been 198% 2015-2025. That growth is forecast to continue, with the sector due to double in size in just the next five years.

Global Cumulative Development Release Growth 1975-2031



# BRANDED RESIDENCE PRICE PREMIUMS

Global average brand premiums in Q4 2024 was 37%, excluding outliers. However, this figure can range in magnitude depending on the market context.



Urban, Urban-Resort and Resort reflect global brand premiums within the specified market context. Global refers to total brand premium, accounting for all three market contexts. \*Excludes outliers (premiums over 200% and less than -25%).



# BRANDS IN THE SECTOR

GLOBAL BRANDED RESIDENCES

Mandarin Oriental, Madrid, Spain

BRANDS IN THE SECTOR

HOTEL BRANDS  
IN THE SECTOR

Hotel brands make up around 80% of the global branded residences sector. Their expertise in managing and curating lifestyles, rooted in their hospitality background, positions hotel brands as natural leaders in the branded residential market.



## BRANDS IN THE SECTOR

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## NON-HOTEL BRANDS IN THE SECTOR

Non-hotel brands have more recently entered the sector and come from a diverse of industries from fashion, design, automotive, sports, jewellery and restaurants. With their strong focus on design finishes and furnishings, non-hotel brands are able to create vibrant, memorable environments and iconic interior designs.

**yoo**  
by STARK

**F**  
**FENDI**



DOLCE & GABBANA



**KARL**  
**LAGERFELD**

*pininfarina*

BVLGARI

roberto cavalli

*NOBU*



*CIPRIANI*

RALPH LAUREN  
*Home*

**DIESEL**

*Baccarat*

**MISSONI**



**TRUMP**  
HOME™



ARMANI/CASA

BOTTEGA VENETA

ELIE SAAB

EQUINOX



PORSCHE DESIGN

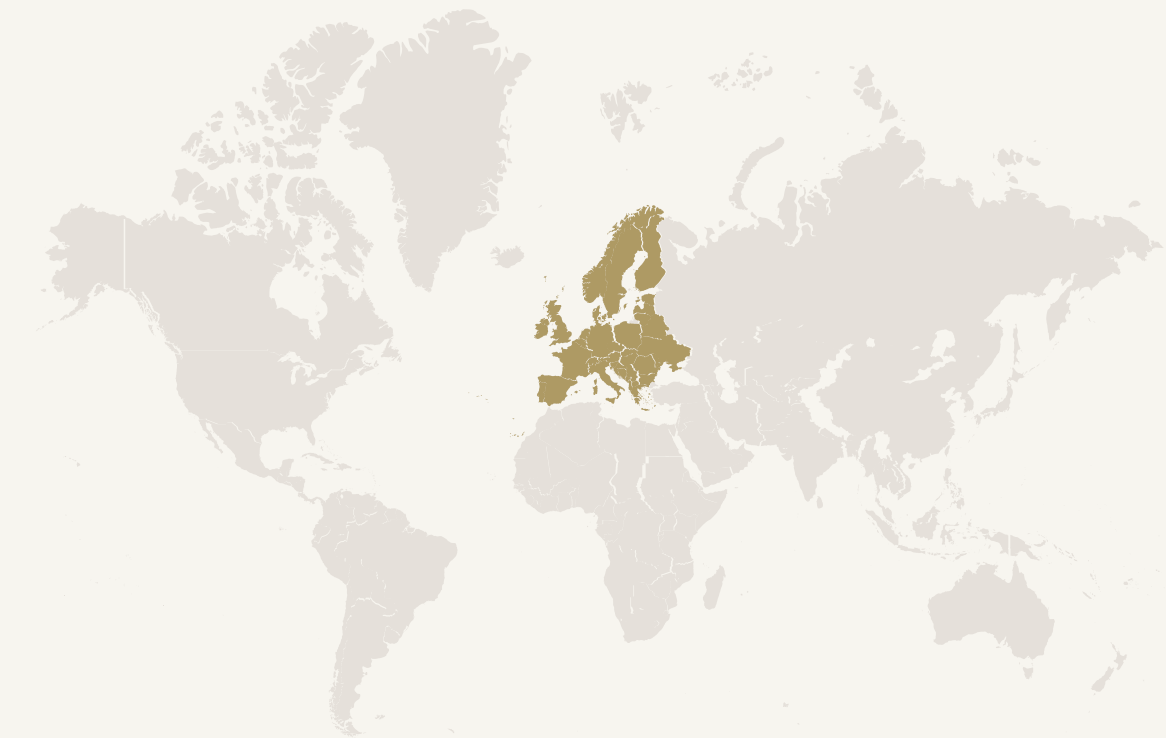


# TRACK RECORD

GLOBAL BRANDED RESIDENCES

Waldorf Astoria Guanacaste, Costa Rica

STRATEGIC CONSULTANCY



Azen - Vlore, Albania

Durres Resort - Durres, Albania

Sazan - Vlore, Albania

Four Seasons Christinehof Palace - Vienna, Austria

The Crescent - Baku, Azerbaijan

The Ritz-Carlton - Baku, Azerbaijan

Four Seasons - Kupari, Croatia

Nikola - Sibenik, Croatia

Villa Dubrovnik - Dubrovnik, Croatia

Mandarin Park Tower - Limassol, Cyprus

Oceanview Residences - Limassol, Cyprus

Parklane - Limassol, Cyprus

The Ritz-Carlton - Limassol, Cyprus

W Residences - Limassol, Cyprus

Bay 55 - Prague, Czech Republic

JW Marriott Disneyland - Paris, France

LUX\* - La Barquette, Marseillan, France

Luxury Brand - Quai Branly, Paris, France

Ultra-Luxury Brand - Megève, France

Upper Upscale Brand - Tour Charenton, Paris, France

The Luxury Collection - Batumi, Georgia

The Paragraph Hotel and Residences, Autograph Collection - Tbilisi, Georgia

Four Seasons Hinita Bay - Porto Heli Greece

Luxury Brand - Cape Tholos, Greece

Marriott Brand Faliro - Athens, Greece

Four Seasons Hinita Bay - Porto Heli, Greece

The Ellinikon - Athens, Greece

The Residences at The Westin Resort - Costa Navarino, Peloponnese, Greece

Hotel Budapest - Budapest, Hungary

Mandarin Oriental - Budapest, Hungary

Zrinyi 3 - Budapest, Hungary

Castelfalfi - Tuscany, Italy

Four Seasons - Agrigento, Sicily, Italy

Four Seasons - Puglia, Italy

Six Senses Antognolla - Umbria, Italy

The Luxury Collection - Portopiccolo, Italy

Manoel Island - Valetta, Malta

STRATEGIC CONSULTANCY



- Metropolis Plaza - Gzira, Malta
- The Corinthia - St George's Bay, Malta
- Banyan Tree - Sveti Marko, Montenegro
- Chedi - Lustica Bay, Montenegro
- Four Seasons - Plavi Horizonti, Montenegro
- One&Only - Portonovi, Montenegro
- Regent - Porto Montenegro, Montenegro
- Swissôtel - Safiro, Montenegro
- Synchro - Porto Montenegro, Montenegro
- The Ritz-Carlton - Montrose, Montenegro
- Casas da Lapa - Lisbon, Portugal
- Dom Carlos I - Lisbon, Portugal
- Luxury Brand - Quinta do Lago, Portugal
- Luxury Brand - Vale do Lobo, Portugal
- Luxury Brand - Vilamoura, Portugal
- Ocean Living - Cascais, Portugal
- Upper-Upscale Brand - Entrecampos, Lisbon, Portugal
- The Ritz-Carlton - Bucharest, Romania
- St. Regis Belgrade Waterfront - Belgrade, Serbia
- Banyan Tree - La Herradura, Malaga, Spain
- Benahavis Hills - Benahavis, Spain
- Eco Resort - Tarifa, Spain
- Hills of Altea, Costa Blanca, Spain
- La Dehesa - Extremadura, Spain
- La Nucia - Costa Blanca, Spain
- La Reserva - Benahavis, Spain
- Mandarin Oriental - Barcelona, Spain
- Mandarin Oriental - Benahavis, Spain
- Santa Maria Polo Club - Sotogrande, Spain
- W Residences - Barcelona, Spain
- W Residences - Marbella, Spain
- Hard Rock - Davos, Switzerland
- Amanruya Bodrum - Bodrum, Turkey
- Mandarin Oriental - Bodrum, Turkey
- Six Senses - Kaplankaya, Turkey
- Four Seasons Twenty Grosvenor Square - London, UK
- The Corinthia - London, United Kingdom
- Tower A2 - Vauxhall Square, London

STRATEGIC CONSULTANCY



3200 Biscayne Boulevard - Miami, USA  
6747 Collins Avenue - Miami Beach, USA  
Fairmont Copley Plaza - Boston, USA  
Hacienda Katanchel - Merida, Mexico  
One&Only Half Moon Bay - Antigua  
Setai - Pearn's Point, Antigua  
Project Plaza - Grand Cayman  
Seven Mile Beach - Grand Cayman  
Fairmont Heliopolis Residences - Cairo, Egypt  
The Pinnacle - Montego Bay, Jamaica

Amaala - Kingdom of Saudi Arabia  
Shurfah Island, Neom - Kingdom of Saudi Arabia  
The Line, Neom - Kingdom of Saudi Arabia  
Ferney Eco Resort - Vallee de Ferney, Mauritius  
LUX\* - Grand Baie, Mauritius  
Wolmar - Tamarinina, Mauritius  
Banyan Tree at Cuatro Cuatros - Ensenada, Mexico  
Taghazout Bay - Agadir, Morocco  
Viceroy - Anse La Mouche, Seychelles  
Amara - Dubai, UAE

VICEROY



NEOM

THE SETAI  
HOTELS

One&Only



LUX\*

AMARA

BRAND SELECTION & NEGOTIATION



Seven Mile Beach - Grand Cayman  
Mandarin Park Tower - Limassol, Cyprus  
Armani - Cairo Egypt  
Four Seasons - Hinita Bay, Greece  
25 West - Mumbai, India  
Borgo del Forte - Ventimiglia, Italy  
Marina di Pisa - Pisa, Italy  
The Pinnacle - Montego Bay, Jamaica  
Osus Eye - Riyadh, Kingdom of Saudi Arabia  
Metropolis Plaza - Gzira, Malta  
Armani - Maseryk, Mexico City, Mexico

Casas da Lapa - Lisbon, Portugal  
Ocean Living - Cascais, Portugal  
Benahavis Hills - Benahavis, Spain  
Banyan Tree Padilla 32, Madrid, Spain  
Sagasta 27 - Madrid, Spain  
YOO Inspired by Philippe Starck - Al Marjan Island, Ras Al Khaimah  
Zabeel Second - Dubai, UAE  
Tower A2 - Vauxhall Square, London  
Biscayne Boulevard - Miami, USA  
EVVO House - Miami, USA



BRAND PREMIUM STUDIES



The Luxury Collection Pine Cliffs Resort, Algarve, Portugal  
St Regis, Belgrade Waterfront, Serbia  
The Residences at The Westin Costa Navarino, Greece  
The Residences at The Jaffa, Tel Aviv, Israel  
W Residences, Algarve, Portugal  
Sheraton Esenyurt, Istanbul, Turkey  
The Ritz-Carlton Diriyah, Saudi Arabia  
Nekajui, Ritz-Carlton Reserve, Costa Rica  
The St. Regis Residences, Downtown Dubai, UAE  
W Manchester, UK  
St Regis, Dubai, UAE  
Ritz-Carlton, Dubai, UAE  
St Regis, Miami, USA  
Ritz-Carlton, Miami, USA  
St Regis, Los Cabos, Mexico  
St Regis, Ft. Lauderdale, USA  
Ritz-Carlton, Ft. Lauderdale, USA  
Ritz-Carlton, Ras Al Khaimah, UAE  
St Regis, Boston, USA  
Ritz-Carlton, Dallas, USA



Mgallery Residences Montazure, Thailand  
Mövenpick Residences, Teuta, Kotor Bay, Montenegro  
Novotel Residences, Makkah, Saudi Arabia  
Pullman Residences Newton, Singapore



Mandarin Oriental Hanover Bond, UK  
Mandarin Oriental One Hyde Park, UK



Yoo Hyderabad, India



Curio Del Coronado, California, USA  
Nomad Residences Wynwood, Miami, USA  
Tapestry Ascent, Park City, Utah, USA  
Waldorf Astoria, Guanacaste, Costa Rica  
Waldorf Astoria, Miami, USA



O&O Kea, Greece  
O&O Le Saint Geran, Mauritius  
O&O Mandarin, Mexico  
O&O Moonlight Basin, Montana, USA  
O&O Portonovi, Montenegro

BRAND ADVISORY

International Publishing Company - 2025  
Kempinski - 2025  
European Hotel Operator - 2024  
Swiss Jewellery Brand - 2023

MARKET RESEARCH

Branded Case Studies - Copenhagen, Denmark  
Amara Branded Residences Study - Dubai, UAE  
HTL - Costa del Sol Research, Spain



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